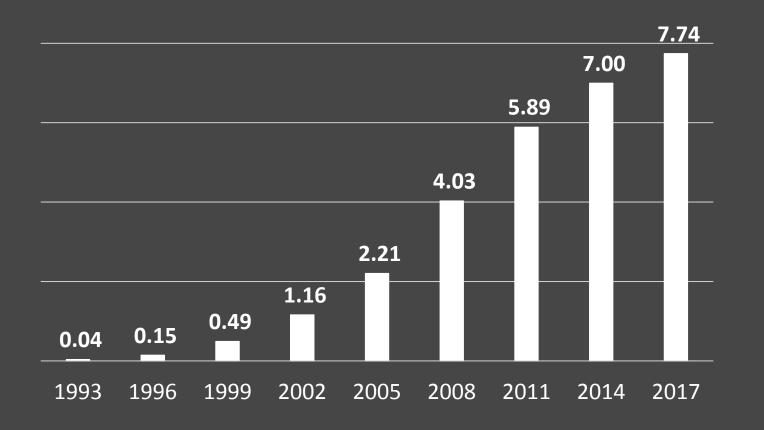






McKinsey prediction was off by over 400 million.

Worldwide unique mobility subscriptions, in billions.



67% global mobile penetration in 2017.

7.7B unique mobile subscribers.

20B connected IoT devices.



"(The iPhone's)
virtual keyboard
will be about as
useful for tapping
out emails and text
messages as a
rotary phone."

-TechCrunch





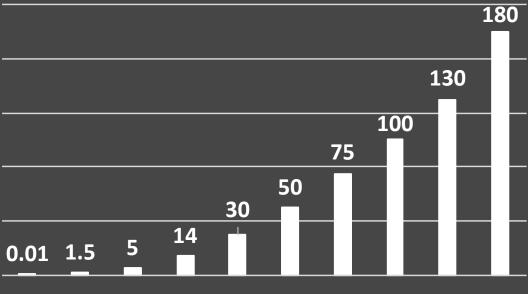
WELCOME TO THE ERA OF...

The iPhone.

1 Billion iPhones shipped as of 2017.

400 iPhones sold per minute.

Cumulative Apps downloaded from Apple App Store, in billions.



July July June June June May June June June '08 '09 '10 '11 '12 '13 '14 '15 '16 '17

"The idea of a personal communicator in every pocket is a pipe dream."

- Andy Grove, then CEO of Intel

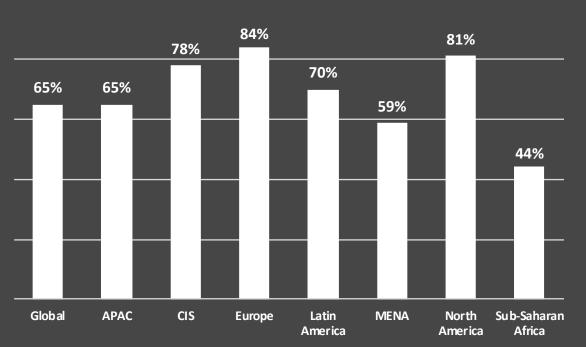
1992



People check their phones between 50-100x per day.

38% of children under 2 have used a smartphone for media.

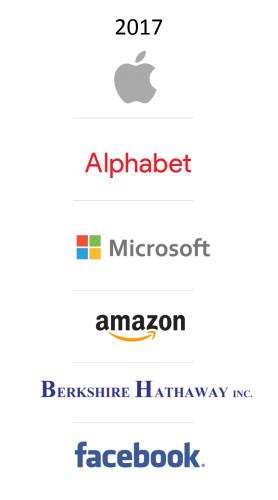
2016 Unique mobile subscriber penetration rate by region.





WHERE ARE WE TODAY?





Mobility made shift possible for top companies.

Tech companies reflect value of mobile and digital experiences.









The growth in data has been nothing short of astounding.

+4,500%

Global Data Growth Between 2010 and 2017

96 Billion

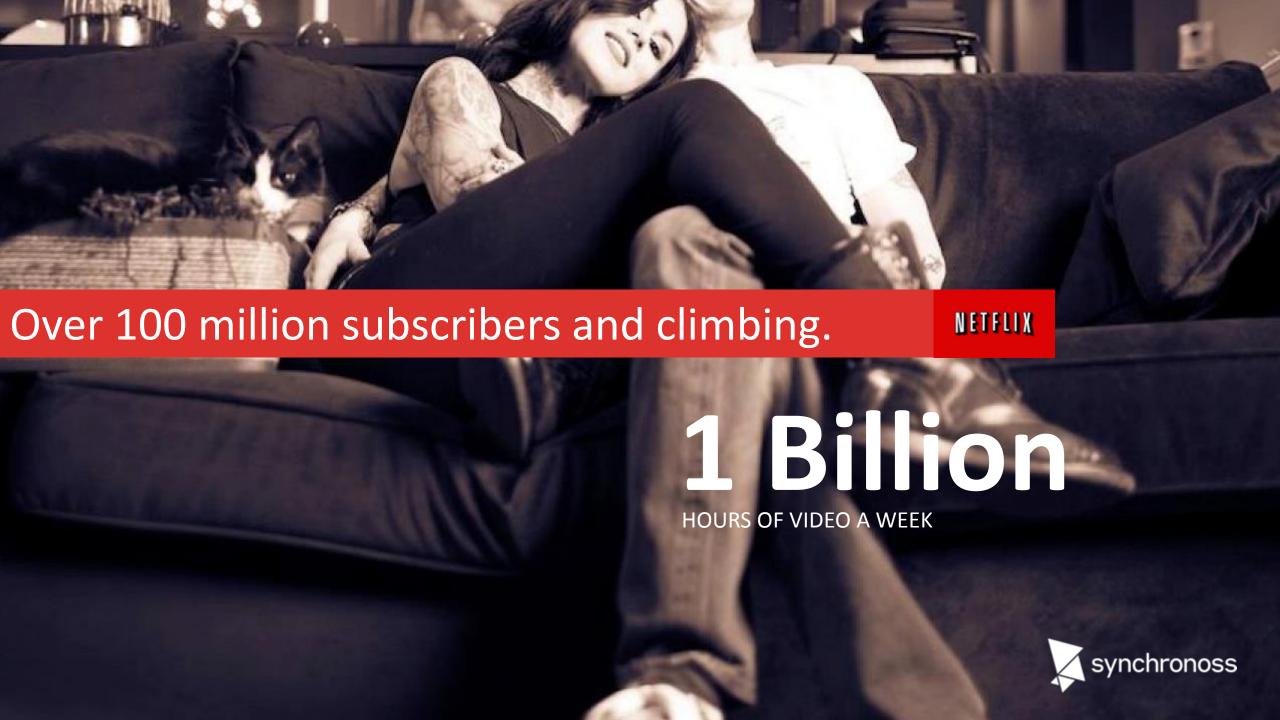
Gigabytes per year across Global Networks

20 Billion

SMS Messages sent daily















WHAT DOES THE FUTURE LOOK LIKE FOR THE MOBILITY ECOSYSTEM?



The Operator Imperative.



Expansion.
Innovation.
Federation.
Experience.

